

# PixelPoint POS™

## Point-of-Sale Application

Whether you are an independent restaurant operator, a small chain or a single unit franchisee, you need a point-of-sale application that is cost-effective and easy to implement without a large IT staff. At the same time, the right solution must be flexible and comprehensive—capable of supporting all your specific operational needs. PAR's PixelPoint POS™ is a turnkey solution that requires minimal support while delivering maximum return on your investment.

PixelPoint POS automates the order management process for quick service, table service and delivery operations with easy-to-use functionality that can be quickly learned by front line staff. The back office can be accessed from any terminal, putting management of employees and inventory at supervisors' fingertips. Integrated credit, gift card and loyalty programs provide new opportunities to increase revenue.

Easy to use, easy to implement, easy to support—that's PixelPoint POS.

### Supporting Your Operations...

- Maps to unique business requirements with extensive feature set and simple customization process.
- Increases efficiency and reduces paperwork through automation of back office tasks.
- Improves customer service with new ordering options, including wireless and on-line capabilities.
- Protects your bottom line with competitive pricing and a low total cost of ownership.

### Simplifying Your Technology...

- Reduces implementation and support effort with easy set-up and administration tools.
- Offers a flexible, scalable architecture built on a commercial grade SQL database.



# Simple, Effective Operations Support

## Easy Order Entry

reduces training time

## Customization

Workflow by user

User-definable function menu

## Quick Keys

## Master Item Modifiers

The PixelPoint POS application requires a touch-screen POS terminal running a Windows-based operating system. Additional hardware requirements and LAN/WAN connectivity requirements are dependent upon application configuration. Printers, multiple cash drawers, customer displays, magnetic card readers and scales are optional system components.

PixelPoint POS is integrated with the PixelPoint™ suite and IntelliKitchen™.



PAR (NYSE:PTC) is an international leader in the creation and deployment of hardware, software and services for restaurant operators, with more than 45,000 installations in more than 100 countries. Established in 1968, PAR developed the first standalone point-of-sale system for McDonald's. Today many of the biggest chains in foodservice are counted among our customers and our employees can be found around the globe.

## Substitutions

## Forced Questions

## Scanning

Coupons

Merchandise

## Suggestive Selling

## Enforce/Audit Beverage

## Quick Unclose

## Flexible Payment Options

increase revenues

## Supported Payment Types

Cash

PCI-compliant credit/debit

House accounts

Gift cards

User-definable

## Custom Slips by Payment Type

## Pre-auth or Sale Only Mode

## Contactless Payment

## Coupons

## VOIDS and Refunds

## Cash Management

protects daily profits

Cash by shift, user, or terminal

Tender balancing

Over/short tracking

Cash tip declarations

## Table Service Features

coordinate sit-down dining needs

## Graphical Table Layout

Status indicators

Amount due by seat

Bussing commands

## Reservations and Wait List

Member picture display

Host station smart lists

## Customer Paging System

## Beverage Dispensing Integration for Bar Tracking

## Customer Relationship

## Management

builds repeat business

Customer database

Loyalty point tracking

Gift card sales

Marketing programs

## New Order Points

support off-the-counter operations

## Wireless Handheld Ordering

## Online Ordering

Real-time and future orders

Favorites lists and order histories

Buddy list ordering

Integration into customer web site

## Delivery/Catering Support

Future orders

Preparation tracking

Driver management and tips

Maps

## Integrated Back Office

manages money, materials and people

## Menu Management

Sell-in, sell-out, countdown

On-the-fly item addition

## Inventory

Recipe builder

Product and ingredient usage

Inventory counts

Purchase order generation

Theoretical food costs

Sell price indicators

## Time and Attendance

## Labor Scheduling

Manual or forecast

Shift rules

Manager on duty alerts

Web access

## Reports

## Message Center

## International

## Capabilities

support global

business

Definable

languages

Definable

curren-

cies

